



SOUTH *alive.*

JUNE 2012 Newsletter

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SOUTH *alive* in action!



« South Alive plants Feijoa orchard at Aurora College on Arbour Day
Jan Duncan and Adam Lillie

Looks good in yellow! »
Council concept plan for the Elles Rd / Tweed St roundabout



What is South Alive?

South Alive is a community-led urban rejuvenation project in South Invercargill.

Funded by the Invercargill City Council and supported by Venture Southland, this is an exciting new initiative led and run by members of the community who are passionate about South Invercargill and want to see it thrive and prosper.

How did South Alive begin?

A coordinator was funded by the City Council to work with the community. The first step was to establish a steering group with representatives from as many sectors of the community as possible, for example, education, sport and cultural groups, local businesses, service organisations and community groups, to name just a few.

With a common goal to build a place to live and work that creates pride and inspires the community, the Steering Group is responsible for knitting the whole project together, overseeing activities, organising funding and generally helping to get things done.

The Steering Group organised a public meeting in mid-April to seek the guidance of the community on what the priorities should be, and to get a mandate for the project. 115 people attended and generated pages and pages of ideas to make South Invercargill an even better place to live. These ideas were whittled down by popular vote to a dozen of the most important.

A week later, a meeting was held of everyone that had indicated they wanted to be actively involved and eight Action Groups were formed, representing the priorities that had been selected at the public meeting.

What is an action group?

Action groups are the 'engine house' of the project. The eight action groups are; Children and Youth Engagement, Fruit and Nut Trees in public spaces, South City Shopping area and gateways, Business Engagement, Housing, Arts and Culture, Dog Park and Communications.

Each Action Group is convened by a Steering Group member, who acts as the link between the two.

The Action Groups are actively working to develop plans for their areas. Initially this will involve research

and discussions which will take time to organise properly if worthwhile results are to be achieved. Each group, however, will also identify any projects in their areas that

would be valued by the community and able to be carried out fairly quickly. Examples to date include the planting of fourteen feijoa fruit trees at Aurora College and six at Fernworth Primary School on Arbour Day, the planting of the Elles Rd/Tweed St roundabout and the clean-up of vacant sections behind the South City Mall car park and the car park itself.

Over the coming months each Action Group will be profiled in this publication.

Who can be involved in South Alive?

Everyone! There are a number of things, both large and small, to be working on and you can become as involved as you choose to be, from being an occasional volunteer to being a full-on member of an Action team.

Who can I contact?

You can sign-up on the forms provided at the yellow mailbox, presently situated in the foyer of Elles Road New World. There will be more information about South Alive there for you to read as well.



The second load during the clean up of mall car park

Introducing the Steering Committee

At the heart of the South Alive Project lies the Steering Committee. This is the nucleus of the overall project which drives the direction and decision-making processes that will play a large role in determining the success of this initiative. The group comprises a diverse section of community leaders, with many different types of personal and professional backgrounds but all are willing to commit many hours of their personal time to helping achieve the goals of the project.

Members were asked why they were part of South Alive.

Here are some of the responses:

Marie Patton, New World

"I felt as business people in the area that we could make a positive contribution that would benefit and uplift the spirits of the South Invercargill residents and retailers."

Peggy Peak, Murihiku Marae

"Because I was born, raised, educated, live and was Priested in the South. I believe in the kaupapa (purpose) of South Alive."

Margaret Cook, Habitat for Humanity

"Because Habitat for Humanity believes that everyone is entitled to live in decent housing and there are some homes in South Invercargill which do not fit that description."

Robyn Hickman, Aurora College

"As Principal of Aurora College, I believe that I have a responsibility to engage in any major initiative that has the potential to positively impact upon the every day lives of our students and their families. South Alive also offers our students an opportunity to be active citizens, involved in real-life learning and meaningful service in their own community."

Marie Crowe, Neighbourhood Support Group

"The reason I'm involved in South Alive is to help make South Invercargill a nicer place to live."



Gary Pilsworth, Fernworth Primary

"To engage the community in improving the educational and social outcomes for the youth of South Invercargill"

Colin Anderson, Rotary South

"I choose to live in South Invercargill as it gives me a great lifestyle without a high price tag. The community are friendly, down to earth, hard working and accepting. South Alive lets us showcase our strengths and highlights our unique place in Invercargill."

Helen McKowen, South City Gifts and Post Shop

"Because I live work and play in South City and I want to make it a clean, safe and fun place for all to enjoy!"



Support us by getting a sticker for your letterbox, car or business. Available at New World. Kylie and Nathan Macnamara, James and Addie.



Clearing the sections behind mall carpark. L-R: Lynne Bruce, Bill Bruce, Colin Anderson (in cab), Gordon Hammond, Tony Weston, Jessie Chalmers

Thanks to our fantastic Sponsors!

- Mitre 10 Mega** supply of feijoa fruit trees
- ICC Parks** compost for fruit tree planting
- Hirepool** supply of 3T loader to clear sections
- Aurora College Academy Students** interviewing residents for South Alive research
- Invercargill City Council** ongoing funding and support

What's on this month...

JUNE 28: Combined meeting of Steering and Action Groups to report back and discuss progress.

Where: Aurora College, E Block.

When: 6pm - Social hour, bring a plate
7pm - 9pm - Meeting

Who: These meetings occur every 6 weeks and are open to anyone interested in hearing more about the projects.



Sign up to South Alive and post your ideas in our letterbox at New World. Melva Tucker, Elles Road New World owner Marie Patton & Maurice Tucker.



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Contact details

Email: southalive@gmail.com

Tel: Comms team
Jan 021 313 170
or Nathan 021 471 978